

YouGov / Barn Cymru Survey Results

Sample Size: 3439 adults in Wales (18+)

Fieldwork: 19th - 30th June 2024

	Westminster VI				Vote in 2019 GE			2016 EU Ref		Gender				Social Grade				Region					
	Total	Con	Lab	Plaid	Con	Lab	Plaid	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	
Weighted Sample	3439	377	973	341	901	1021	248	1186	1286	1671	1768	354	1286	884	915	1720	1719	657	712	767	712	592	
Unweighted Sample	3439	402	1065	404	949	1167	326	1696	1244	1450	1989	140	1208	1077	1014	2154	1285	771	690	652	733	593	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Headline voting intention projected by YouGov MRP model, excluding those who would not vote, don't know, or refused]

Con	16	100	0	0	47	2	4	8	28	14	18	4	7	15	33	15	17	15	24	15	16	10
Lab	40	0	100	0	11	74	21	54	22	37	43	47	48	39	28	43	36	30	39	47	46	37
Lib Dem	7	0	0	0	5	3	9	9	5	7	7	8	7	7	6	8	5	11	4	6	7	7
Plaid Cymru	14	0	0	100	6	9	55	16	9	14	14	25	15	11	11	14	14	23	14	9	8	17
Reform UK	16	0	0	0	29	4	5	4	30	20	13	9	14	20	17	12	20	16	13	14	17	21
Green	5	0	0	0	2	8	5	7	3	5	5	5	6	5	4	6	4	4	5	7	4	4
Other	2	0	0	0	2	1	1	1	2	3	1	2	2	2	2	1	3	1	1	1	3	4

There will be a UK general election on 4th July 2024. The following candidates and parties will stand in your constituency.
How do you intend to vote in the upcoming election?

Conservative	11	100	0	0	35	2	3	7	20	11	11	3	5	10	24	11	11	11	15	11	11	6
Labour	28	0	100	0	8	62	16	45	16	28	28	28	33	28	23	33	24	22	28	34	31	24
Liberal Democrat	5	0	0	0	3	3	7	8	3	5	4	4	5	5	5	6	4	8	3	4	5	5
Reform UK	15	0	0	0	30	5	6	4	30	20	11	10	13	18	17	13	18	18	13	15	14	19
Plaid Cymru	10	0	0	100	4	8	46	14	7	11	9	14	11	8	9	11	9	18	10	6	6	11
Green	3	0	0	0	1	6	3	5	2	3	3	3	4	3	3	4	2	3	3	5	3	2
Other	2	0	0	0	2	1	2	1	2	2	1	1	1	2	2	1	2	1	1	1	3	3
I will not vote	11	0	0	0	4	3	3	4	7	10	12	14	13	12	6	7	14	9	12	9	11	13
Don't know	12	0	0	0	12	8	12	11	12	9	16	13	13	14	10	12	13	9	12	11	16	14
Refused	3	0	0	0	2	2	2	2	2	1	5	10	4	1	2	2	4	2	4	4	2	3

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely or unlikely do you think you are to vote in the July 4th 2024 UK general election?

0 - Certain NOT to vote	10	0	0	1	3	2	2	3	5	8	11	12	11	10	6	6	13	8	10	9	9	12
1	1	0	0	0	1	0	0	1	2	1	2	2	2	1	1	1	2	2	2	2	1	1
2	2	0	0	0	1	1	1	1	1	2	1	3	2	2	0	2	2	1	2	2	3	1
3	2	2	1	5	1	1	1	1	2	3	1	7	2	1	1	2	2	2	1	2	3	1
4	1	1	1	1	0	0	0	1	1	1	1	2	1	0	1	1	1	0	1	1	1	1
5	5	3	2	3	3	2	2	3	4	4	5	8	5	5	2	4	6	6	3	3	5	6
6	2	1	2	1	2	1	2	2	1	2	2	5	3	2	1	2	2	1	1	4	2	2
7	3	2	2	4	2	2	4	2	2	3	3	5	3	3	2	3	4	4	3	2	3	4
8	4	5	4	3	4	3	2	4	4	4	4	4	4	4	4	4	4	4	5	3	3	5
9	8	9	10	7	9	8	7	9	8	7	8	7	8	7	7	8	7	5	7	8	9	7
10 - Absolutely certain to vote	52	59	64	60	59	67	61	62	55	54	50	39	53	51	55	56	47	53	53	52	52	49
I have already voted via post	12	18	14	15	15	13	18	13	15	11	12	8	6	12	21	12	11	13	12	12	10	10